

# RFID END USER MANDATES

OR HOW TO PICK THE RIGHT RFID APPLICATION

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**LABELXPO**  
AMERICAS 2024



# AGENDA

RFID END USER MANDATES  
LABLEXPO AMERICAS '24

- Introduction
  - The rise of the RFID – why is the demand growing?
  - How to sell RFID/traceability benefits to brand owners
- RFID end user mandates
  - How industry sectors use it
  - Who's involved
  - Examples
- Technology and considerations for RFID applications
  - What do the integrated systems look like?
  - Quality expectations - Certification vs Inspection
  - Guide to good application - What to consider?
- Who can you talk to?

PROGRAM



# Global Product Traceability (RFID and QR)

ARE THE CORNERSTONE OF

- Circular economy
- Establishing Sustainability and Supply Chain Transparency
- Managed Carbon Footprint
- Quality Control and Assurance (Consumer Safety)
- Brand Protection and Counterfeit Prevention
- Data Driven Process Optimisation and Risk Management
- Global Trade Facilitation and Collaboration
- Regulatory Compliance





# Legislation Drivers

Governments (USA, EU, Australia, Canada, China, India, Japan, South Korea, etc) and specific industries are setting up new policies and projects supporting **Digital Product Passport (DPP)**, **Inflation Reduction Act (US)**, **California Transparency in Supply Chains Act**, **USDA Food Traceability Initiative**, etc.

## Chemical legislation

- REACH** Regulation (EC) No 1907/2006 on the registration, evaluation, authorisation and restriction of chemicals
- POP** Regulation (EU) 2019/1021 on persistent organic pollutants
- CLP** Regulation (EC) No 1272/2008 on the classification, labelling and packaging of substances and mixtures

## Corporate legislation

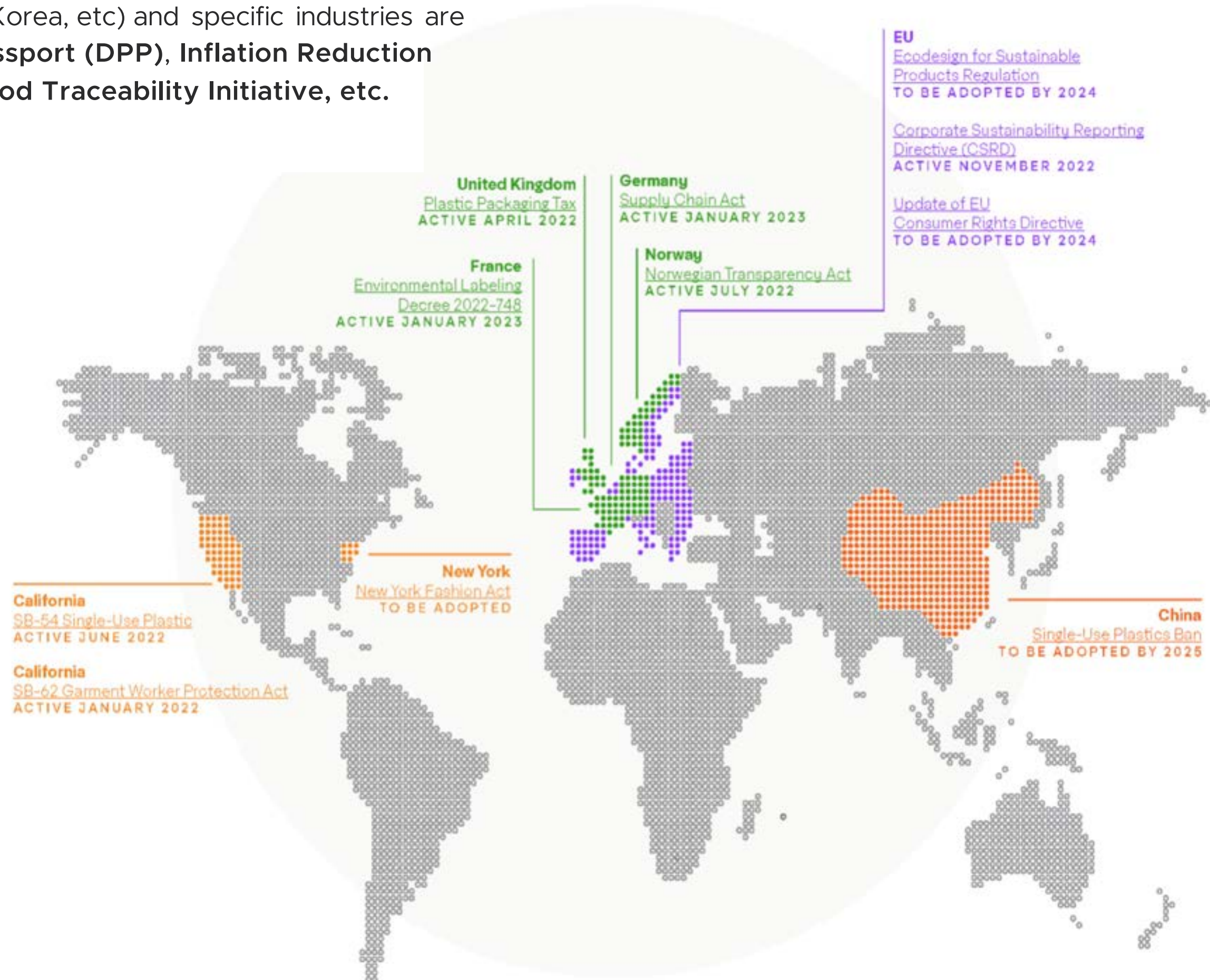
- CSDD** Proposal for a Directive on Corporate Sustainability Due Diligence
- CMR** Regulation (EU) 2017/821 on supply chain due diligence (Conflict Minerals Regulation)

## Product legislation

- TEX** Regulation (EU) No 1007/2011 on textile fibre names and related labelling and marking of the fibre composition of textile products
- ESPR** Proposal 2022/0095 (COD) on ecodesign requirements for sustainable products

## Waste legislation

- PPW** Directive 94/62/EC on packaging and packaging waste
- WFD** Directive 2008/98/EC on waste (Waste Framework Directive)





# Who needs it within the brand?

IMPACT OF TRACEABILITY ACROSS THE ORGANISATION

## For CEO and Executive Management

**Action:** Make traceability visible, monitor integrity of the supply chain, manage better counterfeit issues, protect IP

## For Sustainability / Compliance Team

**Action:** Ensure long term future of the company, Control Risks, Protect IP, Reduce Processing Costs, establish the universally accepted standard

## For Marketing and Sales

**Action:** Protect current business, build long term engagement between the consumer and the brand, understanding upcoming trends

## For Supply Chain and Logistics

**Action:** manage risk, manage the disturbance in material flow and stock, optimise material flow and stock, minimise inventory, minimise cost

## For Quality Team

**Action:** Protect supply chain, Protect customers, enhance brand value, reduce costs and disturbance



# MARKET DRIVERS

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## Traceability

Continuous Tracking of the items



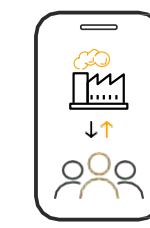
## Fight against Counterfeiting

Certification of products authenticity



## Inventory Management

Control and optimization of the internal processes



## Customer engagement

Data Sharing between brands and customers



## Access Control

Guarantee of speed and access security

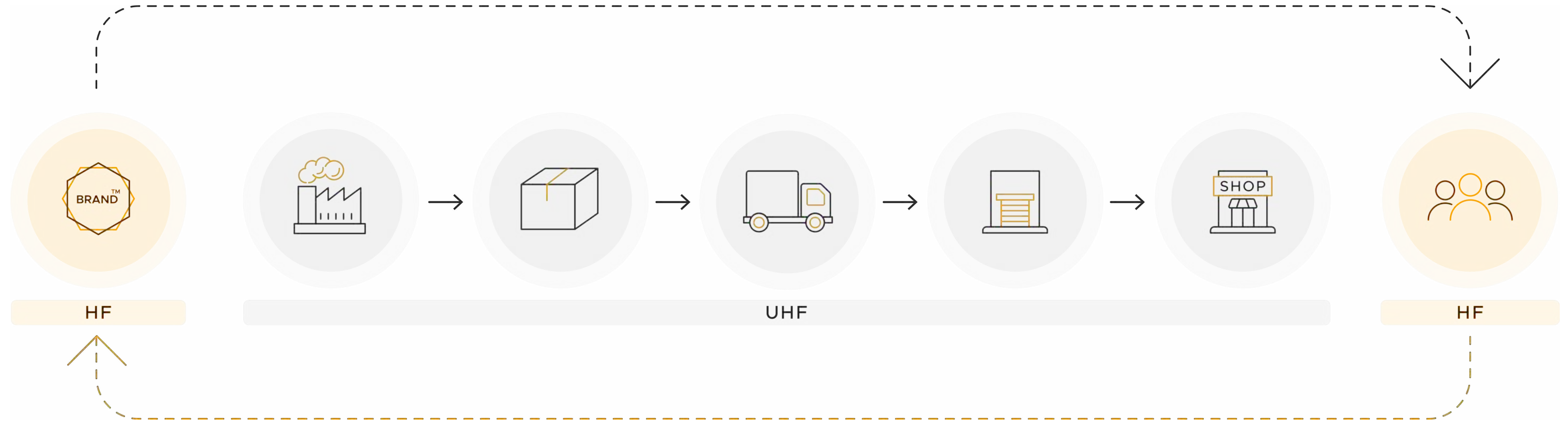


## Sustainability

Efficiency in consumptions

# TRANSPARENCY AND COMMUNICATION

EXAMPLE: DUAL FREQUENCY TAG (UHF/NFC)



## UHF – Supply Chain Management

Systemic communication between stages  
(cloud driven)

## HF (NFC) - Consumer Engagement

Direct contact between the brand and consumer  
(mobile phone)



CASE STUDY

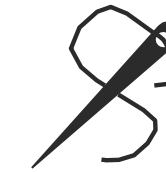
# FASHION





# CASE RFID in FASHION

Sector: **fashion**



Application: **Inventory Management and Tracking, Loss Prevention and Theft Reduction, Supply Chain Management, Customer Experience, Product Authentication and Counterfeit Prevention**

PROBLEM	SOLUTION	RESULT
<ul style="list-style-type: none"> <li>• <b>Inventory management</b> <ul style="list-style-type: none"> <li>• Incorrect inventory</li> <li>• Stock not on shelves (false out of stock)</li> </ul> </li> <li>• <b>Shop floor management</b> <ul style="list-style-type: none"> <li>• Imprecise stock location</li> <li>• Delayed deliveries</li> <li>• Customer satisfaction</li> </ul> </li> <li>• <b>Stock shrinkage</b> <ul style="list-style-type: none"> <li>• Recorded stock vs actual stock</li> <li>• Theft</li> <li>• Walmart - \$3bn loss per annum</li> </ul> </li> </ul>	<ul style="list-style-type: none"> <li>• <b>Implement RFID infrastructure</b> <ul style="list-style-type: none"> <li>• Tag on every item</li> <li>• Tracking in both store and warehouse</li> </ul> </li> <li>• <b>Shop management digitization</b> <ul style="list-style-type: none"> <li>• RFID enabled checkouts</li> <li>• Stock visibility, including physical location</li> </ul> </li> <li>• <b>Global traceability platform integration</b> <ul style="list-style-type: none"> <li>• Example: Atma.io</li> <li>• Automated product traceability through the supply chain</li> </ul> </li> </ul>	<ul style="list-style-type: none"> <li>• <b>Logistics improvements</b> <ul style="list-style-type: none"> <li>• Production</li> <li>• Logistics</li> <li>• Inventory</li> </ul> </li> <li>• <b>Proof of authenticity</b> <ul style="list-style-type: none"> <li>• Genuine products of authentic quality</li> <li>• Brand reputation</li> </ul> </li> <li>• <b>Increasing revenues</b> <ul style="list-style-type: none"> <li>• Maximized revenues</li> <li>• Dynamic pricing models</li> <li>• Brand flexibility and access</li> <li>• Antitheft</li> </ul> </li> </ul>

## Examples

Calzedonia Group - <https://www.calzedoniagroup.com/mediaObject/images/call-for-ideas/Calzedonia-Group-Call-for-Ideas---RFID/original/Calzedonia+Group+Call+for+Ideas+-+RFID.pdf>

Zara - <https://www.rfidcard.com/zara-implements-rfid-technology-in-its-store/> - <https://bitly.ws/ZfKE> - <https://bitly.ws/ZfLn>

Fashion and e-commerce - <https://www.voguebusiness.com/technology/the-tech-shaking-up-fashion-inventory-load>

RFID revolution - <https://www.hp.com/blog/How-RFID-Technology-is-Revolutionizing-the-Apparel-Industry.html>





CASE STUDY

# RETAIL





# CASE RFID in RETAIL

Sector: **retail**



Application: **logistics, stock management, loss prevention and consumer engagement**

Used by Walmart, Target, Macy's, Zara, Kohl's, Best Buy, Gap Inc., H&M, Decathlon, Lululemon, Adidas, Nike, Nordstrom, Burberry, Urban Outfitters, Lowe's, Home Depot, Costco, Sam's Club, Kroger, Publix, CVS, Walgreens, Sephora, Ulta Beauty, IKEA, HomeGoods, etc.

PROBLEM	SOLUTION	RESULT
<ul style="list-style-type: none"> <li>• <b>Complex inventory management</b> <ul style="list-style-type: none"> <li>• Large volume of products</li> <li>• Complex supply chain</li> </ul> </li> <li>• <b>Shop floor management</b> <ul style="list-style-type: none"> <li>• Imprecise stock location</li> <li>• Delayed deliveries</li> <li>• Customer satisfaction</li> </ul> </li> <li>• <b>Stock shrinkage</b> <ul style="list-style-type: none"> <li>• Recorded stock vs actual stock</li> <li>• Walmart - \$3bn loss per annum</li> </ul> </li> </ul>	<ul style="list-style-type: none"> <li>• <b>Implement RFID infrastructure</b> <ul style="list-style-type: none"> <li>• Tag on every item</li> <li>• Tracking in both store and warehouse</li> </ul> </li> <li>• <b>Shop management digitization</b> <ul style="list-style-type: none"> <li>• RFID checkout counters</li> <li>• Stock management</li> <li>• Cycle counting (manual RFID)</li> <li>• Already in use worldwide in apparel</li> </ul> </li> </ul>	<ul style="list-style-type: none"> <li>• <b>Efficient inventory management</b> <ul style="list-style-type: none"> <li>• Inventory error removal</li> <li>• Improved supply chain visibility</li> <li>• Increase in revenue (Decathlon up 11%)</li> <li>• Optimized customer experience</li> <li>• Direct Connection between consumer and the brand</li> </ul> </li> <li>• <b>Self check out stores</b> <ul style="list-style-type: none"> <li>• Amazon, Decathlon, etc</li> <li>• Improved supply chain visibility</li> </ul> </li> </ul>

## Examples

Decathlon – <https://impegni.decathlon.it/i-piccoli-vantaggi-decathlon-che-rendono-facile-lacquisto> - <https://www.alfacod.it/blog-decathlon-come-utilizzare-tecnologia-rfid>

Walmart - <https://lowryolutions.com/blog/the-walmart-rfid-mandate-what-you-need-to-know/> - <https://bitly.ws/ZfL4>

Amazon - <https://www.aboutamazon.com/news/retail/amazon-just-walk-out-rfid-technology>

RFID in Retail - <https://www.prosecur.us/blog/security/rfid-in-retail-what-it-is-and-how-it-is-used#:~:text=Inventory%20Tracking%20with%20RFID.update%20the%20store's%20inventory%20system.>



CASE STUDY

# PHARMA





# CASE RFID in PHARMA

Sector: **pharma**



Application: **supply chain visibility, application control, product authentication, patient care**

Adopted by Merck, Pfizer, GlaxoSmithKline (GSK), Novartis, Johnson & Johnson, Roche, AstraZeneca, Sanofi, Bayer

PROBLEM	SOLUTION	RESULT
<ul style="list-style-type: none"> <li>• <b>Improper administration</b> <ul style="list-style-type: none"> <li>• Wrong medication</li> <li>• Nonadherence to therapy</li> </ul> </li> <li>• <b>FIFO and stock rotation management</b> <ul style="list-style-type: none"> <li>• Recalls</li> <li>• Stock out of date</li> <li>• Therapy verification by human</li> </ul> </li> <li>• <b>Inventory</b> <ul style="list-style-type: none"> <li>• Human driven stock management</li> <li>• High value product</li> <li>• Risks related to contamination</li> </ul> </li> <li>• <b>Brand protection</b> <ul style="list-style-type: none"> <li>• Fake product</li> <li>• Products mistreated in handling</li> <li>• Brand reputation impact</li> </ul> </li> </ul>	<ul style="list-style-type: none"> <li>• <b>Implement RFID infrastructure</b> <ul style="list-style-type: none"> <li>• Tag on every item</li> <li>• Tracking in both store and warehouse</li> </ul> </li> <li>• <b>Use of dual frequency tags (UHF/NFC)</b> <ul style="list-style-type: none"> <li>• Connection with the end user</li> <li>• Combination of logistics and patient communication</li> </ul> </li> <li>• <b>Intelligent pharma cabinets</b> <ul style="list-style-type: none"> <li>• RFID readers built into the storage</li> <li>• Automatic stock management</li> </ul> </li> <li>• <b>Patient bedside RFID readers</b> <ul style="list-style-type: none"> <li>• Trays of medicines with handheld readers</li> <li>• Ensures no wrong, recalled or out of date medicines by the patient</li> </ul> </li> </ul>	<ul style="list-style-type: none"> <li>• <b>Logistics improvements</b> <ul style="list-style-type: none"> <li>• Production</li> <li>• Logistics</li> <li>• Inventory</li> </ul> </li> <li>• <b>Patient safety</b></li> <li>• <b>Proof of authenticity</b> <ul style="list-style-type: none"> <li>• Fake drugs are dangerous</li> </ul> </li> <li>• <b>Transparency</b> <ul style="list-style-type: none"> <li>• Unbroken chain of custody over medications</li> <li>• Patient confidence</li> <li>• Some drugs are sensitive to environment during transport (cold chain delivery)</li> </ul> </li> </ul>

## Examples

Intelligent Cabinet - <https://rfid.averydennison.com/content/dam/rfid/en/news-and-insights/insights/case-studies/Identify-RFID-Case-Study.pdf>

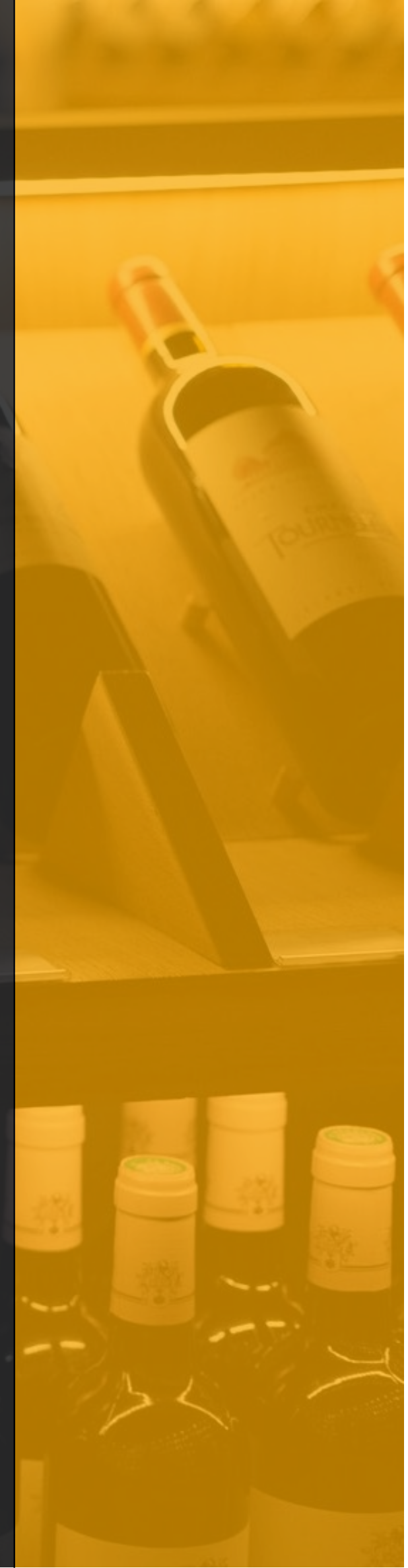
The future of smart labelling - <https://www.pharmaceutical-technology.com/features/is-rfid-the-future-of-smart-labelling/?cf-view>

Modern Pharmacy Management - <https://www.pharmacytimes.com/view/rfid-technology-s-pivotal-role-in-modern-pharmacy-management>



CASE STUDY

# WINE & SPIRITS





# CASE RFID in WINE & SPIRITS

Sector: **wine & spirits**



Applications: **Inventory Management and Tracking, Loss Prevention and Theft Reduction, Supply Chain Management, Customer Experience, Product Authentication and Counterfeit Prevention**

Adopted by Constellation Brands, Treasury Wine Estates, Diageo, E.&J. Gallo Winery, Jackson Family Wines, etc.

PROBLEM	SOLUTION	RESULT
<ul style="list-style-type: none"> <li>• <b>Complex inventory management</b> <ul style="list-style-type: none"> <li>• Global traceability of high value products</li> <li>• Complex supply chain</li> </ul> </li> <li>• <b>Shop floor management</b> <ul style="list-style-type: none"> <li>• Imprecise stock location</li> <li>• Delayed deliveries</li> <li>• Age verification</li> <li>• Customer satisfaction</li> </ul> </li> <li>• <b>Authenticity proof</b> <ul style="list-style-type: none"> <li>• Fake product</li> <li>• Products mistreated in handling</li> <li>• Brand reputation impact</li> </ul> </li> </ul>	<ul style="list-style-type: none"> <li>• <b>Implement RFID infrastructure</b> <ul style="list-style-type: none"> <li>• Tag on every item</li> <li>• Tracking in both store and warehouse</li> </ul> </li> <li>• <b>Shop management digitization</b></li> <li>• <b>Dynamic pricing</b> <ul style="list-style-type: none"> <li>• Ability to vary the pricing and discounting per region or time</li> </ul> </li> </ul>	<ul style="list-style-type: none"> <li>• <b>Logistics improvements</b> <ul style="list-style-type: none"> <li>• Production</li> <li>• Logistics</li> <li>• Inventory</li> </ul> </li> <li>• <b>Consolidation of stock</b> <ul style="list-style-type: none"> <li>• Physical vs accounting</li> <li>• Unified processes (one source of truth)</li> <li>• Distribution supply chain visibility</li> </ul> </li> <li>• <b>Proof of authenticity</b> <ul style="list-style-type: none"> <li>• Product providence</li> <li>• Age verification</li> <li>• Chain of custody</li> <li>• Visibility of journey to customer</li> </ul> </li> </ul>

## Examples

Tenuta Ornellaia - <https://www.rfidglobal.it/logistica-tracciabilita-alimentare-con-rfid-tenuta-ornellaia/>

Amarone di Dal Forno Romano - <https://www.rfidglobal.it/rfid-per-la-tracciabilita-del-vino-amarone-di-dal-forno-romano/>

Tracking bottles with RFID - <https://www.packagingdigest.com/beer-wine-spirits/tracking-wine-bottles-through-rfid>

RFID in wine retailers industry - <https://gaorfid.com/rfid-ble-iot-drones-for-beer-wine-and-liquor-retailers-industry/>



CASE STUDY

# COSMETIC





# CASE COSMETIC

Sector: **Cosmetic**



Application: **logistics, brand protection, parallel trading**

PROBLEM	SOLUTION	RESULT
<ul style="list-style-type: none"> <li>• <b>Complex inventory management</b> <ul style="list-style-type: none"> <li>• Large volume of products</li> <li>• Complex supply chain</li> </ul> </li> <li>• <b>Brand protection</b> <ul style="list-style-type: none"> <li>• Fake product</li> <li>• Products mistreated in handling</li> <li>• Brand reputation impact</li> </ul> </li> <li>• <b>Parallel trading</b> <ul style="list-style-type: none"> <li>• Differential pricing between areas</li> <li>• Product intended for India re-directed to USA</li> </ul> </li> </ul>	<ul style="list-style-type: none"> <li>• <b>Implement RFID infrastructure</b> <ul style="list-style-type: none"> <li>• Tag on every item</li> <li>• Tracking in both store and warehouse</li> </ul> </li> <li>• <b>Global traceability platform integration</b> <ul style="list-style-type: none"> <li>• Example: Atma.io</li> <li>• Automated product traceability through the supply chain</li> </ul> </li> </ul>	<ul style="list-style-type: none"> <li>• <b>Logistics improvements</b> <ul style="list-style-type: none"> <li>• Production</li> <li>• Logistics</li> <li>• Inventory</li> </ul> </li> <li>• <b>Proof of authenticity</b> <ul style="list-style-type: none"> <li>• Genuine products of authentic quality</li> <li>• Brand reputation</li> </ul> </li> <li>• <b>Increasing revenues</b> <ul style="list-style-type: none"> <li>• Maximized revenues</li> <li>• Dynamic pricing models</li> <li>• Brand flexibility and access</li> </ul> </li> </ul>

## Examples

Grupo Boticário - <https://rfid.averydennison.com/en/home/news-insights/case-studies/rfid-case-study-beauty-boticario.html>

Acqua di Parma - <https://www.elision.com/case-study/la-tracciabilita-nel-settore-profumi-acqua-di-parma-e-la-lotta-al-grey-market-3/>

Sephora - <https://www.rfidlabel.com/sephora-utilizes-rfid-technology/?srsId=AfmBOorvFBHsfucGpSVsMWVeeIOnGEABznzLqQnyOHstM9IjrUyzZ9>

Mixer and Pack - <https://www.cosmeticsdesign-europe.com/Article/2023/08/01/demand-for-rfid-technology-is-increasing-every-day.-behind-mixer-pack-s-integrated-tunnel-innovation#>

Packaging Pooling - <https://wiot-group.com/think/en/articles/startup-develops-first-rfid-pooling-system-for-cosmetics/>



CASE STUDY

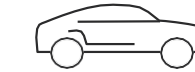
# INDUSTRIAL / AUTOMOTIVE





# CASE RFID in INDUSTRIAL / AUTOMOTIVE

Sector: **Automotive**



Application: **RFID Vehicle Tracking System, Parts Verification, Tool Tracking, Proactive Maintenance and Repair, Access Control, Material tracking, Waste Management**

PROBLEM	SOLUTION	RESULT
<ul style="list-style-type: none"> <li>• <b>Logistics of parts in manufacturing</b> <ul style="list-style-type: none"> <li>• JIT delivery risks/exposure</li> <li>• Opaque supply chain management</li> </ul> </li> <li>• <b>Traceability for</b> <ul style="list-style-type: none"> <li>• Prototype testing</li> <li>• Customization of options</li> <li>• Tyres (sustainability)</li> </ul> </li> <li>• <b>Civil engineering traceability</b> <ul style="list-style-type: none"> <li>• High value big parts</li> <li>• Logistically difficult</li> <li>• Long construction periods</li> </ul> </li> </ul>	<ul style="list-style-type: none"> <li>• <b>Implement RFID infrastructure</b> <ul style="list-style-type: none"> <li>• RFID Tags on key items</li> <li>• RFID enabled manufacturing process</li> </ul> </li> <li>• <b>RFID traceability with long distance reading</b> <ul style="list-style-type: none"> <li>• Potential drone use for large sites</li> <li>• Building site materials management integrated process</li> </ul> </li> </ul>	<ul style="list-style-type: none"> <li>• <b>Logistics improvements</b> <ul style="list-style-type: none"> <li>• Production</li> <li>• Logistics</li> <li>• Inventory</li> </ul> </li> <li>• <b>Enhanced processes</b> <ul style="list-style-type: none"> <li>• Porsche prototype testing logs</li> <li>• Audi assembly line, storage and shipping</li> <li>• Audi seatbelt coupling</li> <li>• Volvo custom manufacturing</li> </ul> </li> <li>• <b>Managed losses and lost/misused inventory</b></li> </ul>

## Examples

Changing gears with RFID – <https://www.labelsandlabeling.com/features/interactive-technology/changing-gears-rfid>

Suar group - <https://rfid.averydennison.com/en/home/news-insights/case-studies/rfid-case-study-logistics-suar-group-indonesia.html>

RFID in Automotive - <https://lowrolutions.com/blog/rfid-automotive-industry/>

RFID in Auto manufacturing - <https://radiantrfid.com/blog/rfid-in-automotive-manufacturing/>

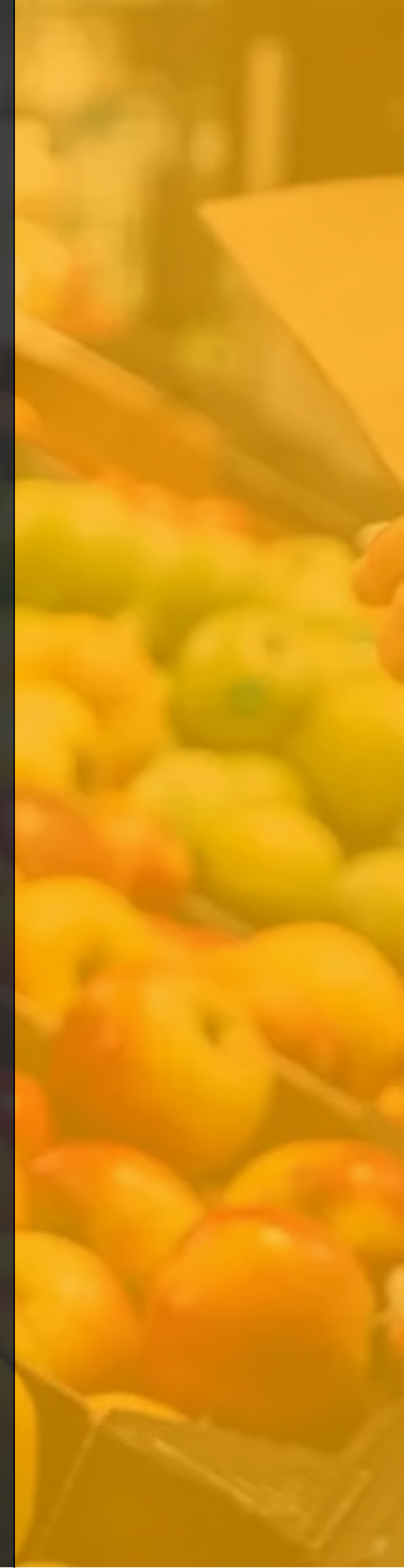
RFID in Construction Industry- <https://cybra.com/rfid-in-the-construction-industry/>





CASE STUDY

# FOOD





# CASE RFID in FOOD

Sector: **food packaging**



Application: **providence tracking, recycle, catering, reuse, waste reduction, safety**

Adopted by Walmart, Kroger, Tyson Foods, Nestlé, PepsiCo, Coca-Cola, Kraft Heinz, Danone, General Mills, Mars, Kellogg's, JBS, Cargill, etc.

PROBLEM	SOLUTION	RESULT
<ul style="list-style-type: none"> <li>• <b>Single use packaging tax</b> <ul style="list-style-type: none"> <li>• Upcoming legislation</li> <li>• Significant environmental impact</li> <li>• \$3bn waste in UK alone</li> </ul> </li> <li>• <b>Inventory management</b> <ul style="list-style-type: none"> <li>• Managing reuse</li> <li>• Refill management</li> <li>• Customer satisfaction</li> </ul> </li> <li>• <b>Authenticity proof</b> <ul style="list-style-type: none"> <li>• Fake products</li> <li>• Products mistreated in handling</li> <li>• Brand reputation impact</li> </ul> </li> </ul>	<ul style="list-style-type: none"> <li>• <b>RFID tagged reusable packaging</b> <ul style="list-style-type: none"> <li>• Seamless tracking of use via portals</li> </ul> </li> <li>• <b>Accurate usage instance count</b> <ul style="list-style-type: none"> <li>• Stock management</li> <li>• Stock reorder</li> </ul> </li> <li>• <b>Integration with the tracking software platform</b> <ul style="list-style-type: none"> <li>• Automatic replacement</li> <li>• Automatic reorder</li> </ul> </li> </ul>	<ul style="list-style-type: none"> <li>• <b>Efficient inventory management</b> <ul style="list-style-type: none"> <li>• Inventory error removal</li> </ul> </li> <li>• <b>Enabling the reuse safely</b> <ul style="list-style-type: none"> <li>• Environmental impact reduction</li> <li>• Changing the business model</li> <li>• Trend setting and visible effort</li> </ul> </li> <li>• <b>Proof of authenticity</b> <ul style="list-style-type: none"> <li>• Product providence</li> <li>• Chain of custody</li> <li>• Visibility of journey to customer</li> </ul> </li> </ul>

## Examples

Prosciutto San Daniele – <https://www.rfidglobal.it/case-history-consorzio-prosciutto-san-daniele/>

Reynolds catering supplies - <https://rfid.averydennison.com/content/dam/rfid/en/news-and-insights/insights/case-studies/RFID-Reynolds-Case-Study.pdf>

RFID on food packaging - <https://www.packagingdive.com/news/rfid-traceability-walmart-fda-packaging-supply-chain/692869/>

Where to find RFID on our food - <https://www.trace-id.com/en/rfid-in-food/>



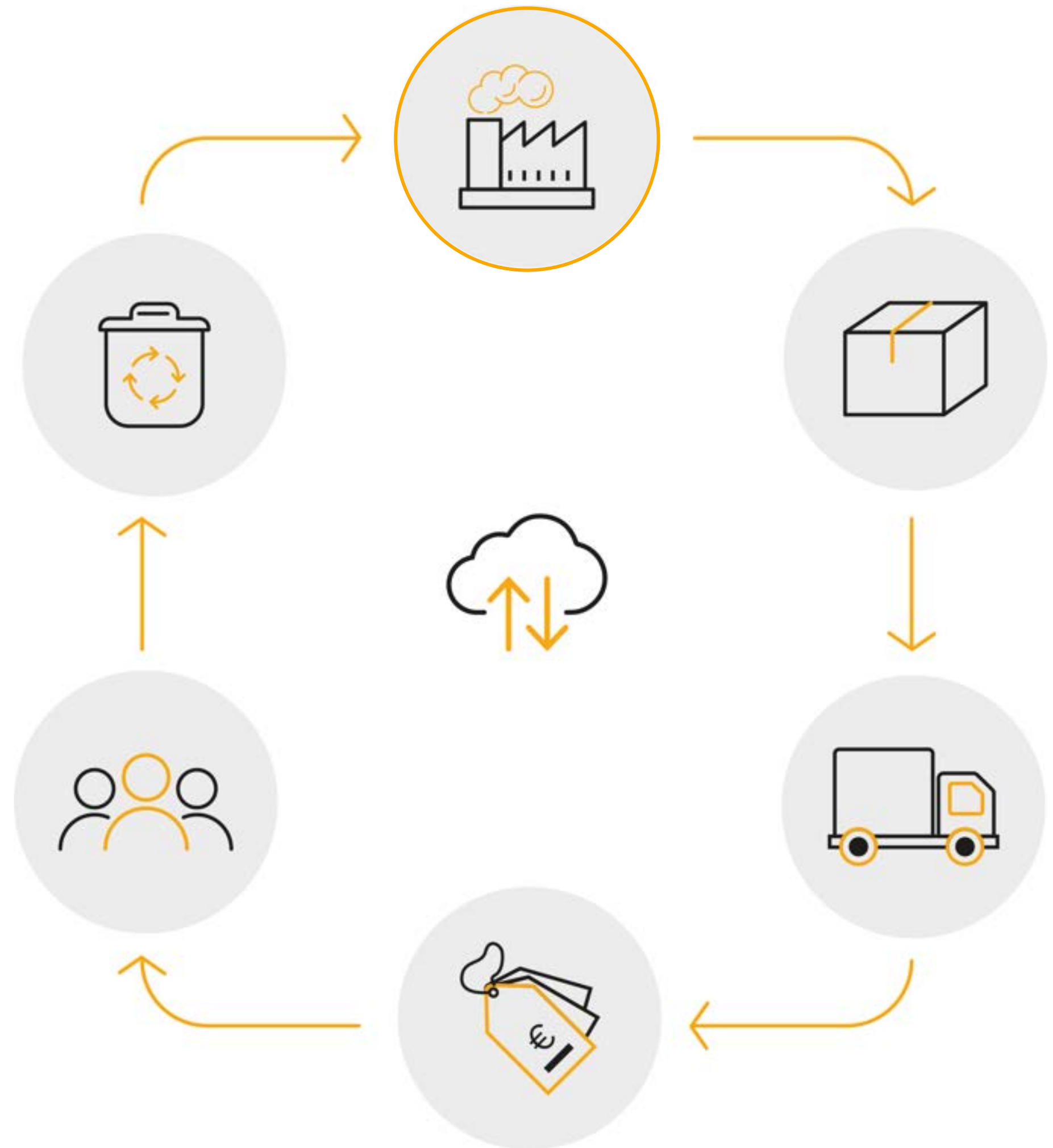
# RFID Traceability as a SERVICE OFFERING

Product Traceability by Brands will require:

- Management of Data and ERP system coordination
- Producing and managing (more) Complex L&P
- Shipping and Logistics Complexity
- Compliance Assurance

Label Converters already have Competencies in:

- Short Run
- Product Complexity and Customization
- Variable Data Management and Capture
- Security and Brand Protection





## Examples of RFID applications



HARD TAG



SMART FLAT PACKAGE



SMART CARD



SMART LABELS



SMART TICKET/HANG TAG



SMART WOVEN/JACQUARD



SMART FLEXIBLE PACKAGE

# HOW TO IMPLEMENT

FROM UNIQUE CODE TO UNIQUE LABEL



Data / Cloud

Customized connections

Unique ID Labels, Packaging, Tags

Certificate of no errors in the final  
production output

...has to be...

Fully Automatic

ZERO error guarantee



# ...WITH HIGHEST LEVELS OF AUTOMATION...



## Human Supported

Operator as a part of the process is OK, but must be controlled

## Fully automatic

No Operator at all (replenishes the raw material)

# ...AND ZERO ERRORS GUARANTEED!



## System Driven Production Certification

Ability to certify the traceability production output, for every roll, batch or SKU





# HOW TO IMPLEMENT

GUIDE TO GOOD APPLICATION:

- Flexible system that will not slow down under demanding production load
- Fully integrated with cloud traceability solutions (two-way data transfer and reporting, secure data transfer, security protocols, etc.)
- Machines with RFID converting sensitivity – Mechanical Stress Free (MSF) and Electrostatic Charge Free (ECF) certification
- Output certification – guaranteeing error management down to ZERO and having an acceptable performance at that level (automated error management - certification vs inspection)
- True customisation - capturing and maximizing the customer value in an automated process design, with full CE and GMP certification as standard





# WANT TO KNOW MORE?

We love questions...

Custom designed converting and serialization machines used for pharma, tax stamps, traceability and brand protection applications

**Graphimecc Stand 5212**

Outside RFID Experience Area

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Thank **You!**

