

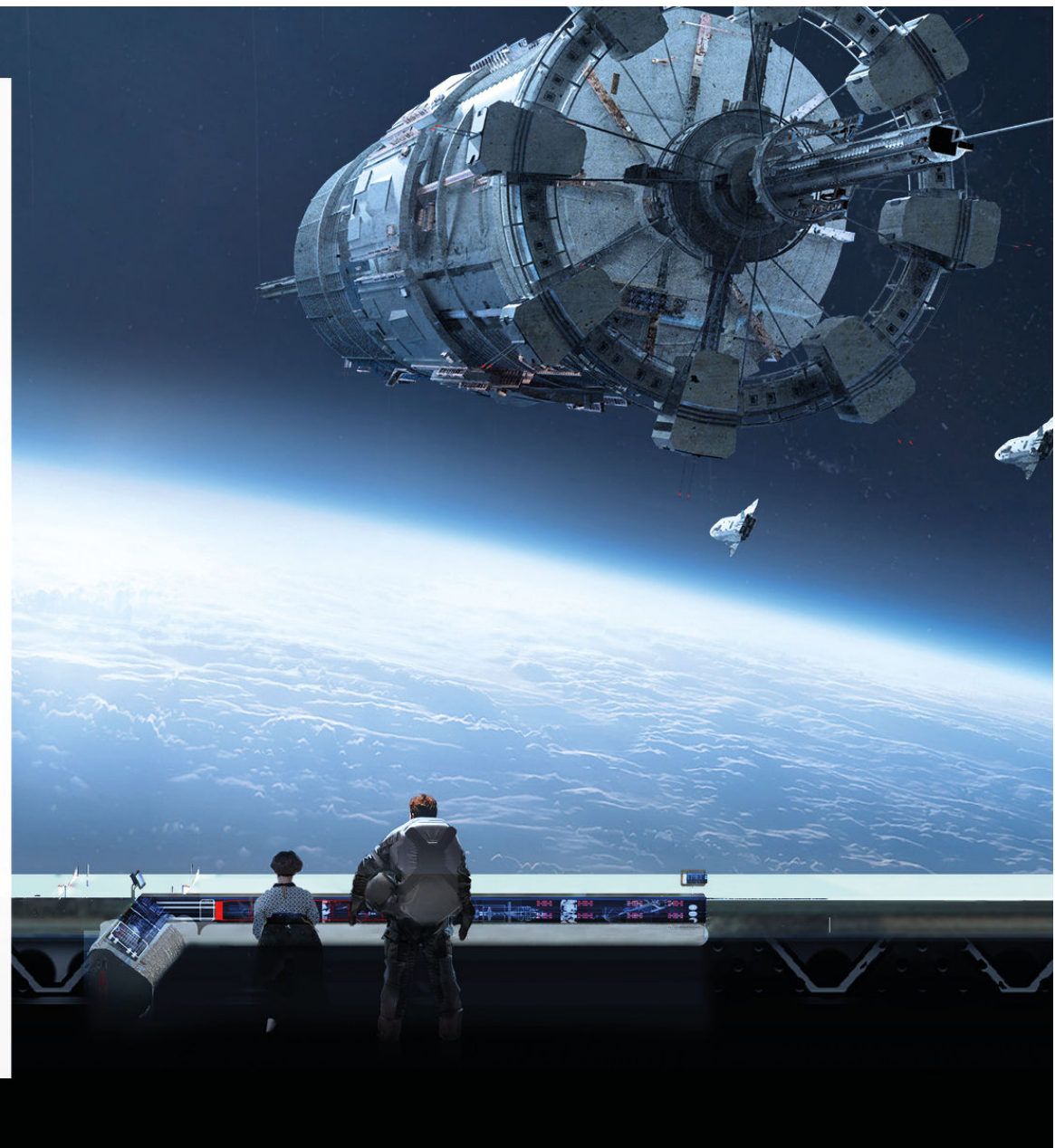
BENOIT CHATELARD

PRESIDENT & CEO

Digital solutions
Flint Group



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SIX DIGITAL MOMENTS OF TRUTH IN PACKAGING FOR E-COMMERCE



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WHAT COULD BE



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IMAGINE THE PERFECT GIFT



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**THE PERFECTLY
PERSONALIZED
ONLINE PURCHASE**

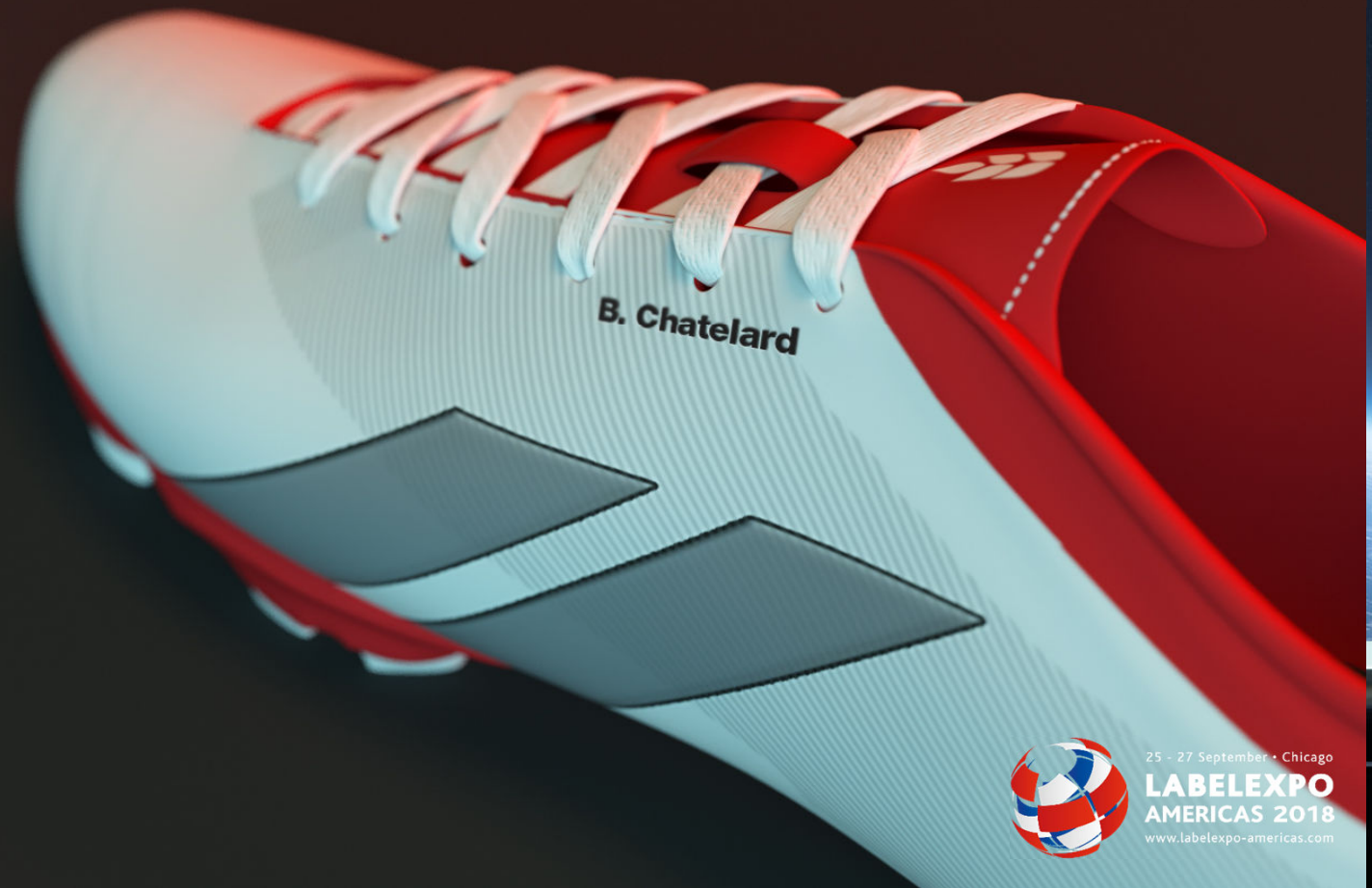


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OUR OPPORTUNITY



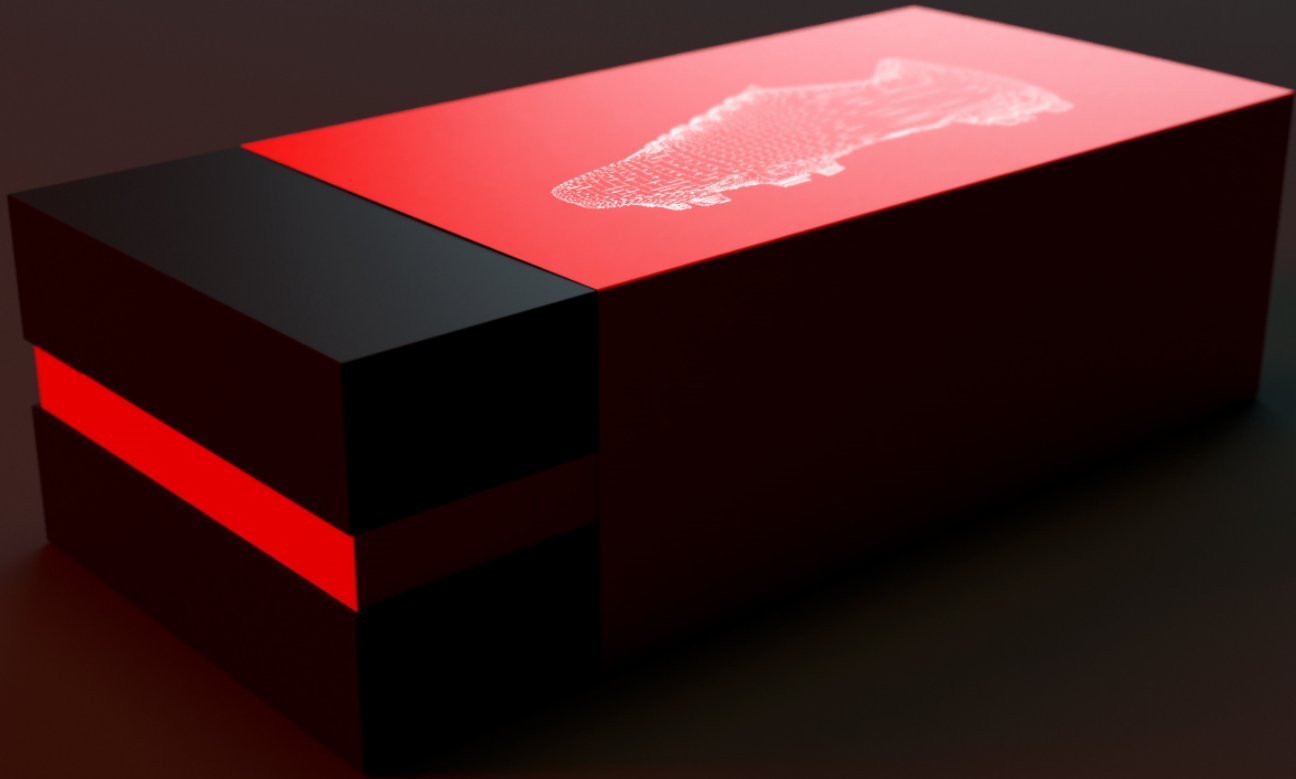
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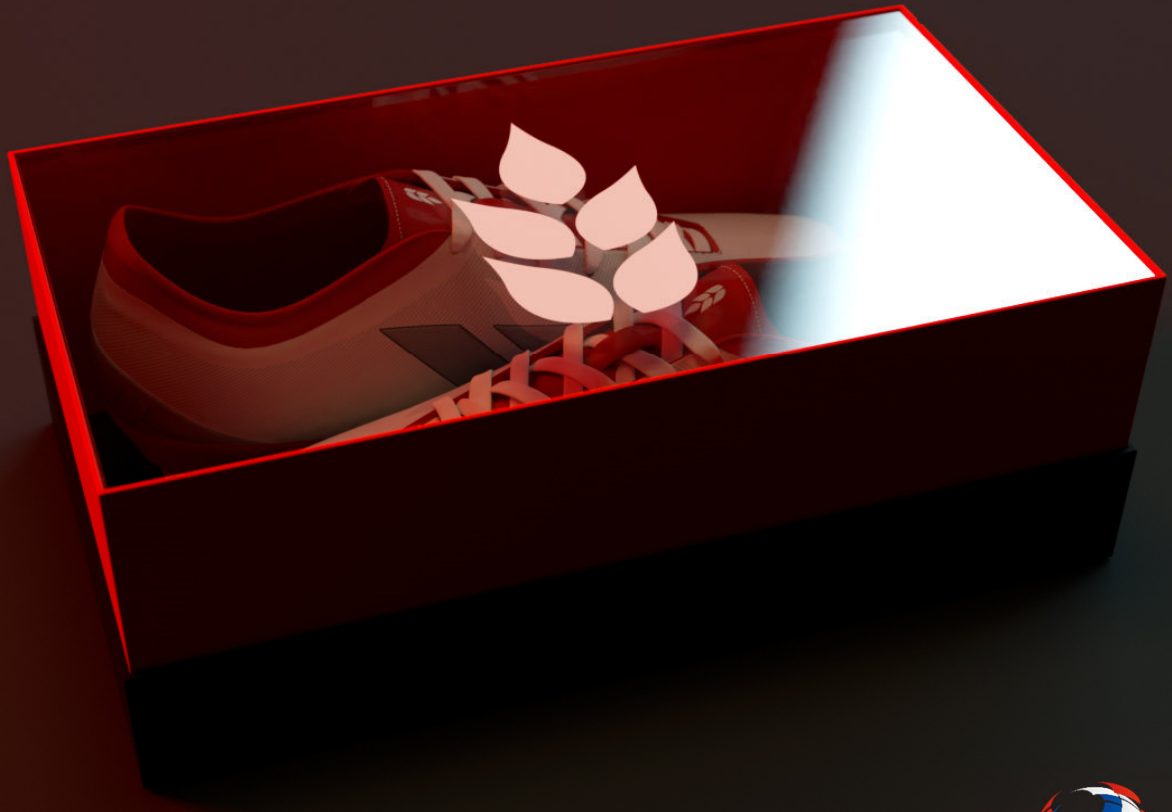
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Enjoy the new season,
Benoît.



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PREMIUM CONFIRMED THROUGH PACKAGING



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ARE YOU READY
TO KICK SOME
(GR)ASS, BENOÎT?



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WHAT WILL BE



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DATA ARE KEY



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ONE DIGITAL FLOW



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WELCOME TO THE CUSTOMER EXPERIENCE TEAM



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OUR NEXT STEPS



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The background of the slide is a dark, high-contrast image of a space station or satellite in orbit, with the Earth's horizon visible in the distance. A large, solid red shape is positioned on the left side of the slide, partially overlapping the dark background.

SIX DIGITAL MOMENTS OF TRUTH



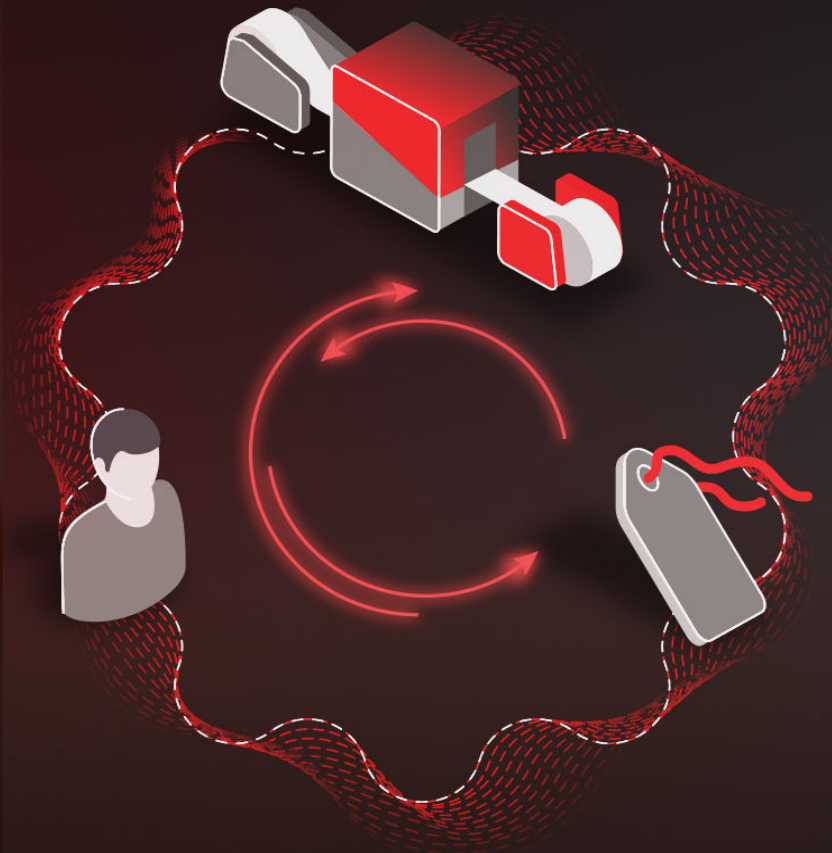
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1 BRAND OWNERS NEED TO THINK DIGITAL



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2 CREATING ONE DIGITAL FLOW



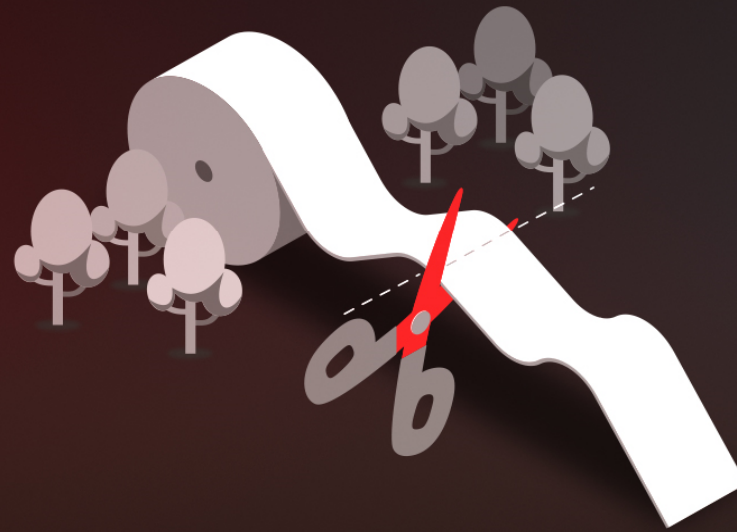
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3 DECENTRALIZED PRODUCTION



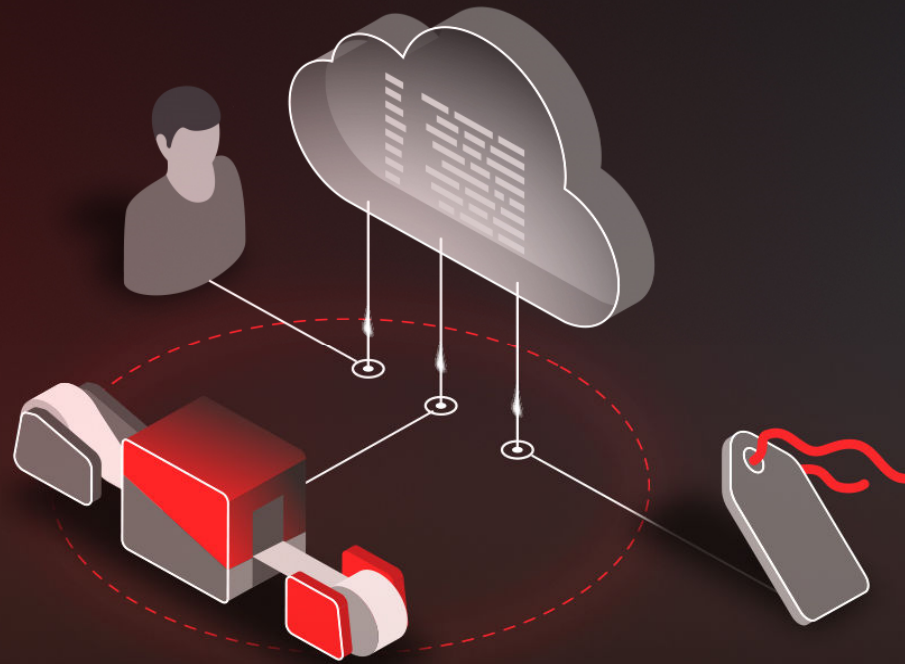
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4 BECOMING TRULY SUSTAINABLE



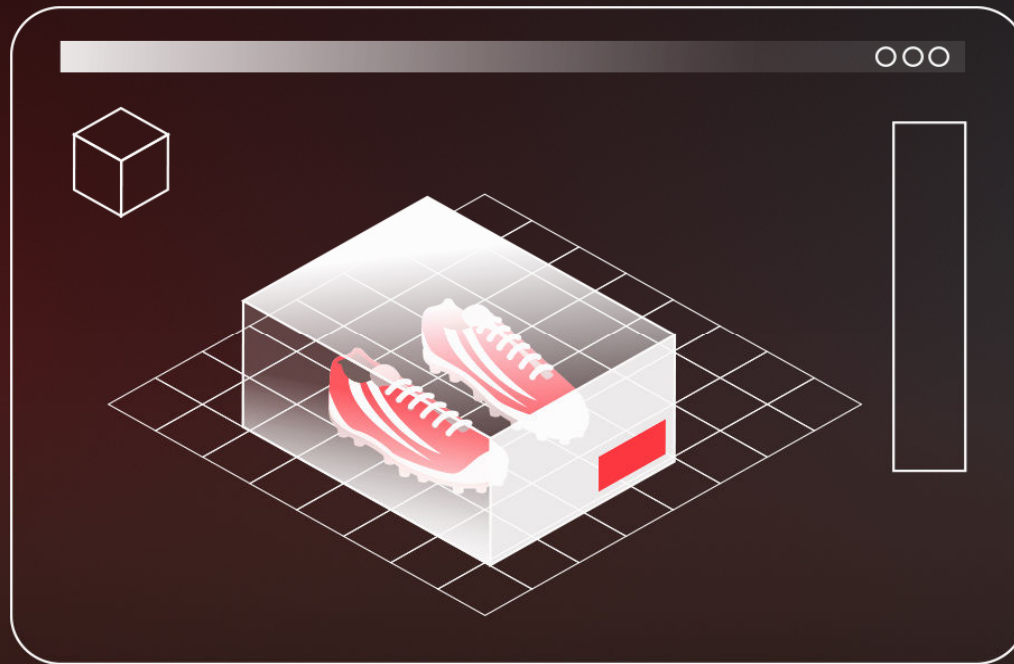
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5 A SUPER AGILE PLATFORM

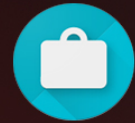


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6 TAILORED PACKAGING



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LET'S THINK AHEAD



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*We're not into packaging
but in the customer
experience business !*



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THANK YOU



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