

# DESIGNING PACKAGING INSIDE OUT

*Crafting Experiences  
for the Digital  
Moment of Truth*



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## Rug Carpet Embroidered

★★★★★ ▾ 1 customer review



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★★★★★ 1 customer review



Bought a rug online for my room & realised the importance of specifying the size of the product you're selling

2:49 PM - 10 Jun 2016

↩️ ↻️ 711 ❤️ 1,093



PACKAGING

INNOVATION

PROTOTYPING

DEVELOPMENT

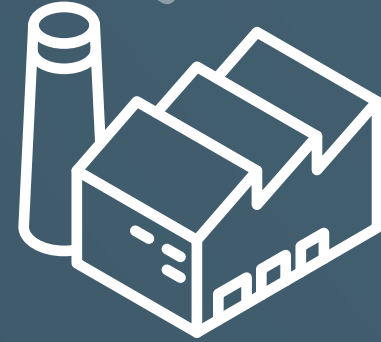
BRENT  
LINDBERG

BRENT@FUSENEO.COM

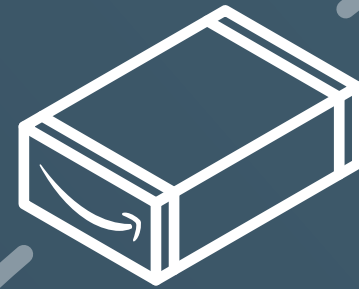


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VISUAL



TACTILE

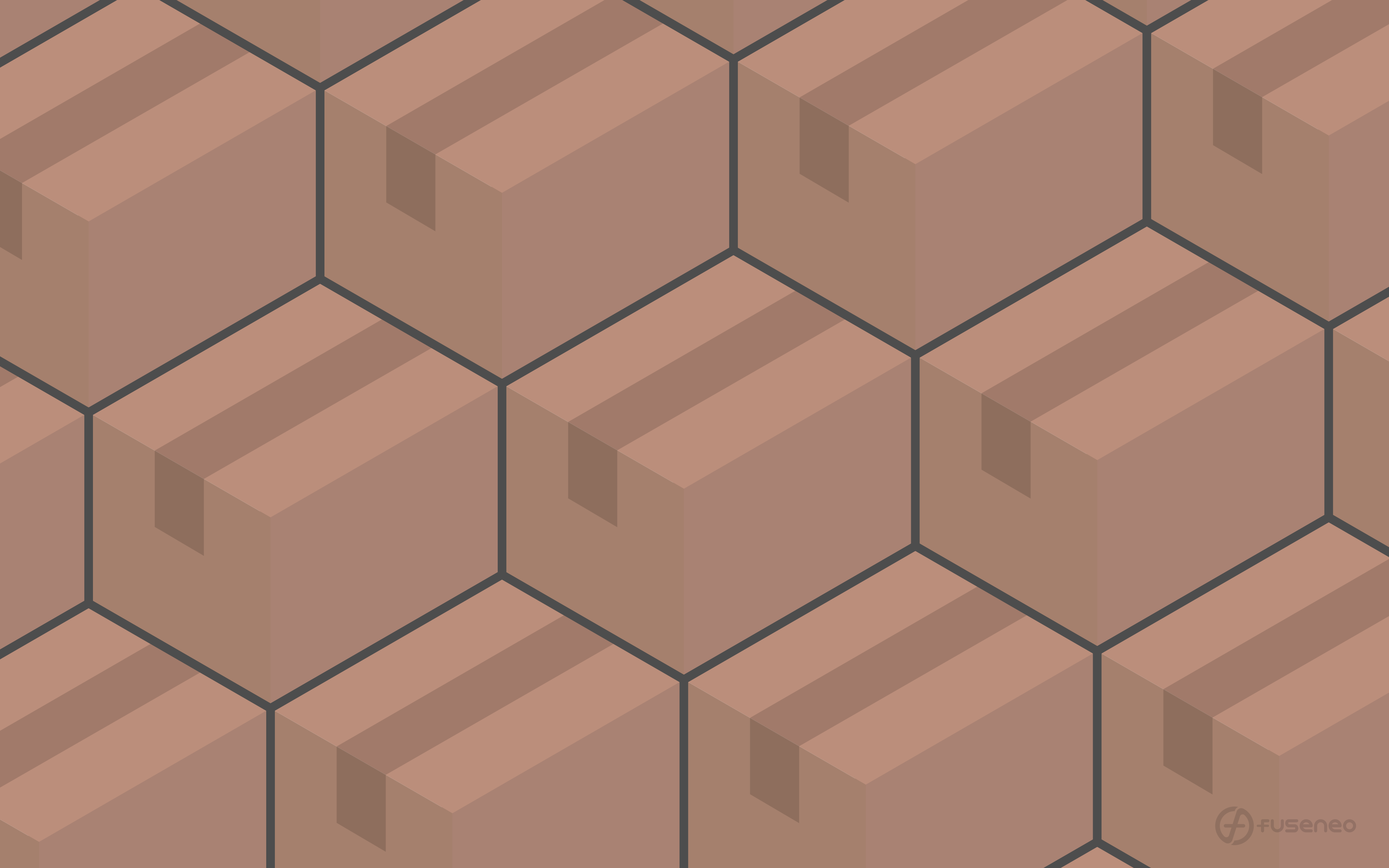












hello!









NO OVERBOX REQUIRED

CURBSIDE RECYCLABLE

TIER  
**1**

PROTECTIVE VENDOR PACKAGING

TIER  
**2**

OVERBOX REQUIRED

PREP FREE

TIER  
**3**



# EFFICIENCY



CUROLOGY



ALLBIRDS



# SUSTAINABILITY



ROTHY'S







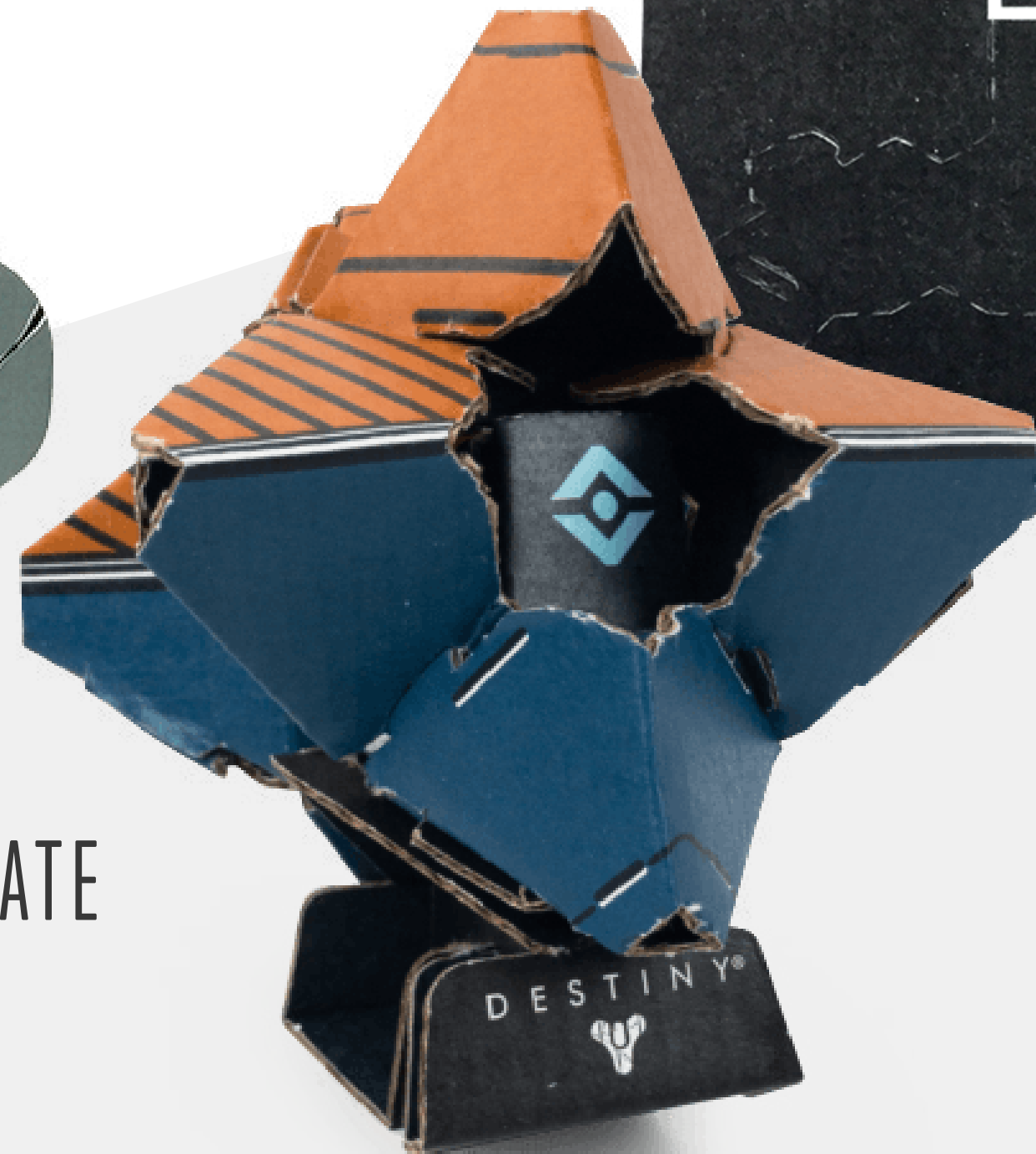
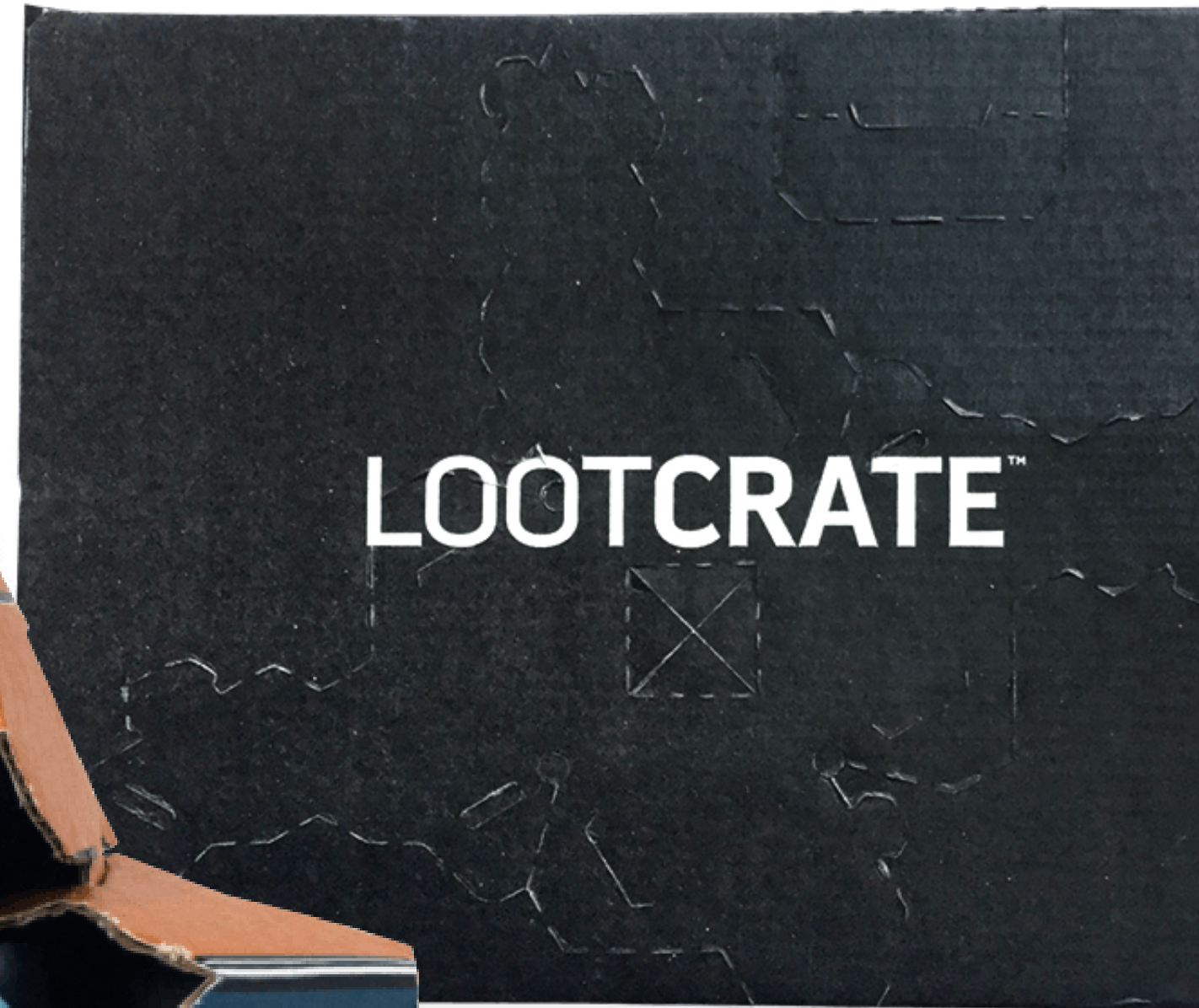
# THOUGHTFULNESS



HARRY'S



# THOUGHTFULNESS



LOOT CRATE

# A WHOLE NEW MODEL

1  
create your  
account



tell us what you like

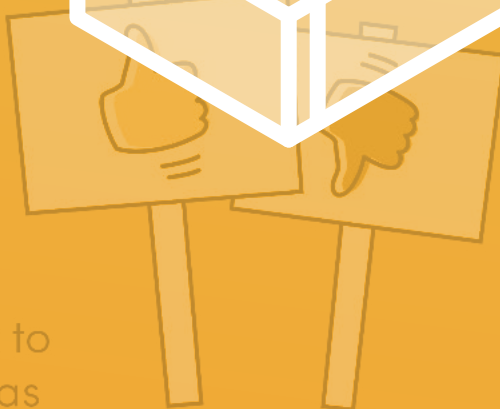
2

we personalize  
your box  
and deliver it fresh to  
your door



3  
give us  
your verdict

use your feedback to  
come up with new ideas



4

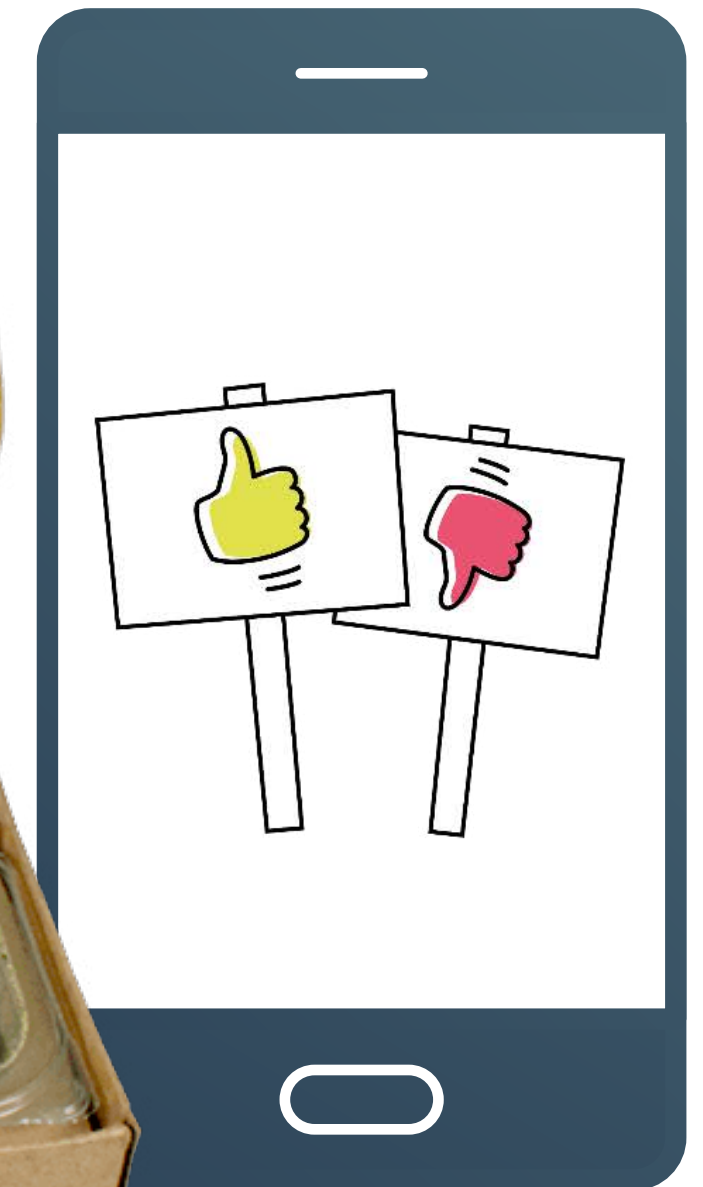
stock up on  
your favorites

find more of the snacks you  
love on the graze online shop



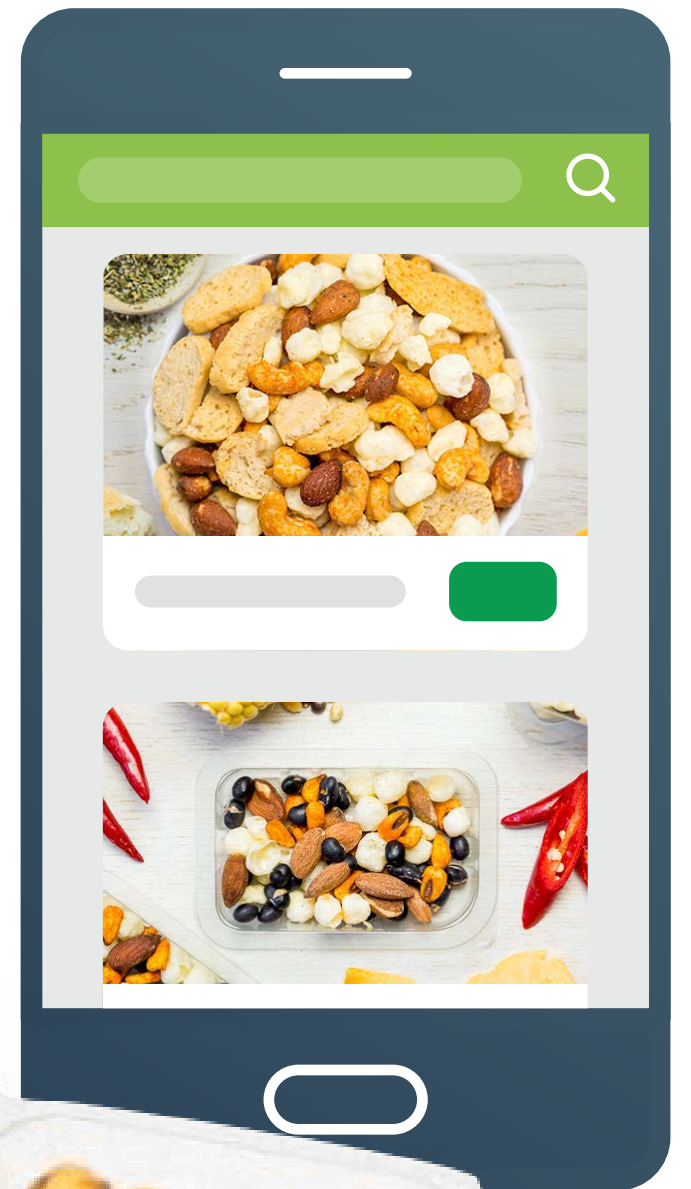


# SURPRISE SUBSCRIPTION





**ONLINE  
A LA CARTE**





IN-STORE









PACKAGING

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PROTOTYPING  
DEVELOPMENT

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